



kerarganic®

Application Manual



About

KERARGANIC®'s ORGANIC and ULTRA GOLD QUATERNIZED KERATIN SYSTEMS are advanced treatments and smoothing formulations that repair hair damages and tame curls, reducing volume and controlling frizz. Formulated with the best available natural and certified organic oils and extracts, essential proteins, vitamins, amino acids – and the only hair treatment with gold nanoparticles – these products do not act just on the surface of the hair, but are capable of penetrating deeply into the cortex, healing the structural inner and outer layers of the shaft, giving the hair strength, elasticity and manageability.

How it works

The synergy of ingredients contained in our ORGANIC and ULTRA GOLD QUATERNIZED KERATIN SYSTEMS works their way through the entire hair structure to repair damages and to smooth the hair shaft. Heat from overhead dryer, blow dryer and iron fuses ingredients and bind them to the hair structure they are associated with and chemically attracted to. Heat also creates a protective insulating film by sealing the cuticle, which protects and straightens the hair, enclosing the ingredients within the shaft.

Active ingredients

Hydrolyzed Keratin, Glyoxyloyl Carbocysteine, Glyoxyloyl Keratin Amino Acids, Silk Amino Acids, Hydrolyzed Collagen, Coconut Oil, Hydrolyzed Wheat Protein, Argan Oil, Bamboo Extract, Cocoa Extract, Colloidal Gold

1 PRE-TREATMENT SHAMPOO

2 ULTRA GOLD QUATERNIZED KERATIN SYSTEM

2 ORGANIC KERATIN SYSTEM

3 POST-TREATMENT MASK



1 Preparation

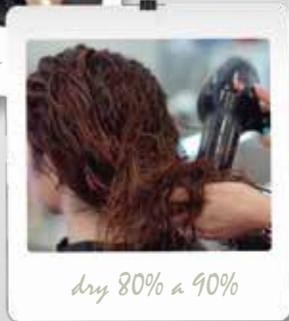


Wash hair 2 or 3 times with KERARGANIC® PRE-TREATMENT SHAMPOO (STEP 1) to remove residues from scalp and hair and to open cuticles for better absorption of treatment.

Then blow dry to about 80% to 90% and untangle hair with a comb.

NEEDED MATERIAL

Professional hair dryer, hair springs, protective gloves, fine-toothed comb, brush, cup and titanium iron.



2 Application

Separate hair in 2 or 4 sections, tying each section 7 to facilitate the application of treatment.

Shake bottle well, then pour about 1 to 1 1/2 ounce of ORGANIC KERATIN SYSTEM or ULTRA GOLD QUATERNIZED KERATIN SYSTEM in a bowl.

Starting from the nape upwards, brush product ¼ inches away from the roots, moving towards the tips.

Make sure every strand receives adequate amount of treatment.

Spread the treatment evenly with a fine-toothed comb.

Repeat the process on the remaining untreated hair.





3 Drying

When finished, wait about 15 minutes, then blow dry it 90% or more.

5 Rinsing

After the application, first wash could be done 30 minutes later, the next day or 2 days after.

If washing hair after 30 minutes, do not use shampoo, just rinse well with water.

If washing the next day or 2 days later, wash lightly with Kerarganic salt-and-sulfate free maintenance shampoo.



4 Ironing

Set iron temperature to about 400°F / 200°C.

Start from the nape. Iron small portions of hair 4 – 6 times from roots to middle, then 4 – 6 times from roots to tips.

Caution: If hair is too damaged and porous, use lower temperature



6 Finishing

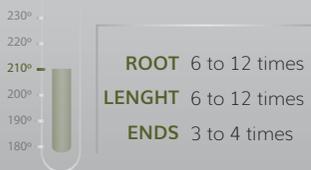
After rinsing or shampooing, towel dry hair and apply Kerarganic Post-Treatment Mask to the entire hair, combing it to spread mask evenly.

Then cover with a shower cap and let it sit for 15 – 20 minutes. For better result, sit client under an overhead dryer. Then rinse off mask, blow dry and brush. If client wants, the hair can be flat ironed again.



IRON TEMPERATURE

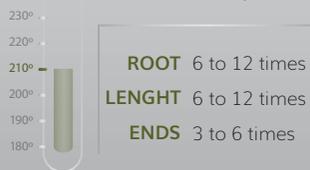
230° Natural and Thin Hair



230° Thin, Damaged and discolored hair



230° Natural hair, coloured hair and wavy hair



230° Natural Thick Hair



At home care

For prolonged results of treatment and to keep hair healthy on a daily basis, clients should use our KERARGANIC® POST-TREATMENT PRODUCTS: Keratin Salt & Sulfate Free Shampoo, Keratin Post-Treatment Conditioner, Keratin Leave-In Conditioner, Keratin Intensive Treatment Mask, and Argan Revitalizing Oil.

Frequently Asked Questions

1. What is KERARGANIC® FORMALDEHYDE FREE ORGANIC KERATIN SYSTEM?

KERARGANIC® FORMALDEHYDE FREE ORGANIC KERATIN SYSTEM is the new generation in hair therapy, a.k.a., Brazilian keratin treatment, Brazilian straightening, intelligent brushing, progressive brushing. With the difference that it does not contain formaldehyde, formalin, aldehyde, ammonia, thioglycolates etcâ€¦so it does not release toxic fumes or nasty odors, and it does not sting the eyes or dries the throat.

2. If it does not contain formaldehyde, what seals the keratin treatment and makes the hair straight?

In our KERARGANIC® FORMALDEHYDE FREE ORGANIC KERATIN SYSTEM formaldehyde has been replaced by an organic complex of oxoacetamide carbocysteine and oxoacetamide amino acids, which are thermally-activated when the hair is blow-dried and the straightening iron is applied. Thus the keratin treatment is sealed into the hair shaft and the straightening effect is produced.

3. If KERARGANIC® FORMALDEHYDE FREE ORGANIC KERATIN SYSTEM does not contain formaldehyde, aldehydes, ammonia or any other harsh chemicals, can it be used on women who are pregnant and/or breast feeding?

It most certainly can! Our KERARGANIC® FORMALDEHYDE FREE ORGANIC KERATIN SYSTEM is just as safe to use as any household hair products. The difference is that it requires professional expertise for the application process so that optimum results are attained.

4. Is it necessary to wait 72 hours to wash the hair after the treatment?

Absolutely NOT! That's something of the past, of the old generation of keratin treatment. With our new generation of hair therapy, the hair is washed 20 minutes after the treatment!

5. How long does the treatment last?

Three months or more, depending on the condition of the hair, on how well the treatment was done, on how well the hair is maintained after the treatment, on the number of washes and on the quality of the products used to wash and condition the hair. For longer duration, we strongly recommend the regular use of our KERARGANIC Maintenance products, which are especially formulated to prolong the treatment and the straightening effect.

6. What types of hair can receive the KERARGANIC® FORMALDEHYDE FREE ORGANIC KERATIN SYSTEM?

Any type of hair, regardless of its condition and whether it has been colored, chemically treated, permed or straightened. In fact, the treatment effect lasts longer in previously chemically treated hair than in virgin hair.

7. How much KERARGANIC® FORMALDEHYDE FREE ORGANIC KERATIN SYSTEM lotion is necessary to do a treatment?

About 2 to 3 ounces, depending on the quantity and condition of the hair being treated.

8. How often should the KERARGANIC® FORMALDEHYDE FREE ORGANIC KERATIN SYSTEM be done?

Normally every 3 or 4 months, as needed. Depending on the type of hair, it can be done monthly, or even after 15 days, if required.

9. Can the hair be dyed after the treatment?

Yes, but we recommend to wait at least 2 to 3 weeks after the treatment.

10. What kind of care should the client take following the KERARGANIC® FORMALDEHYDE FREE ORGANIC KERATIN SYSTEM treatment?

The care that we recommend the most is the regular use of our KERARGANIC® maintenance products, especially the application of our Deep Conditioning Mask every week or 10 days, followed by blow-drying and/or flat ironing the hair to activate the ingredients. Other than this, just enjoy and style your gorgeous hair as you wish. This is another advantage of our new generation in hair therapy!

11. PLEASE DO NOT HESITATE TO CONTACT US FOR QUESTIONS NOT ADDRESSED ABOVE.

Thank you very much.



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